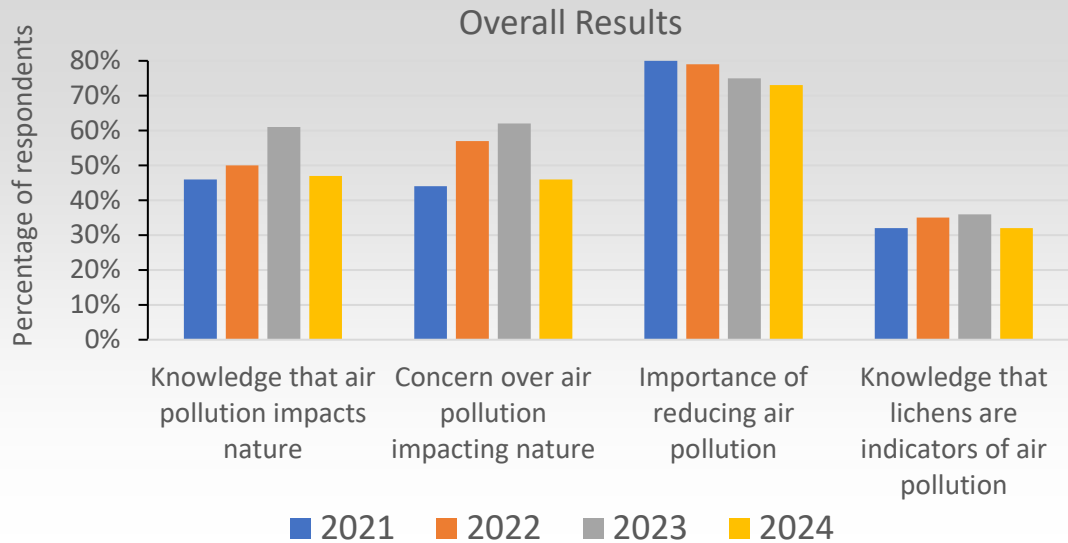


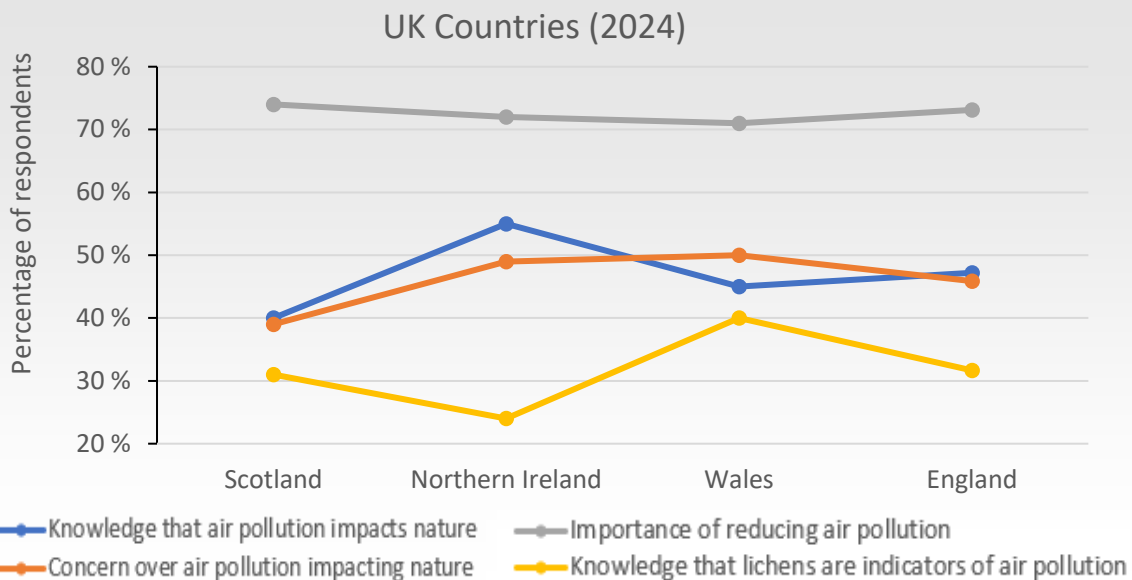
Clean Air For Nature 2021-2024



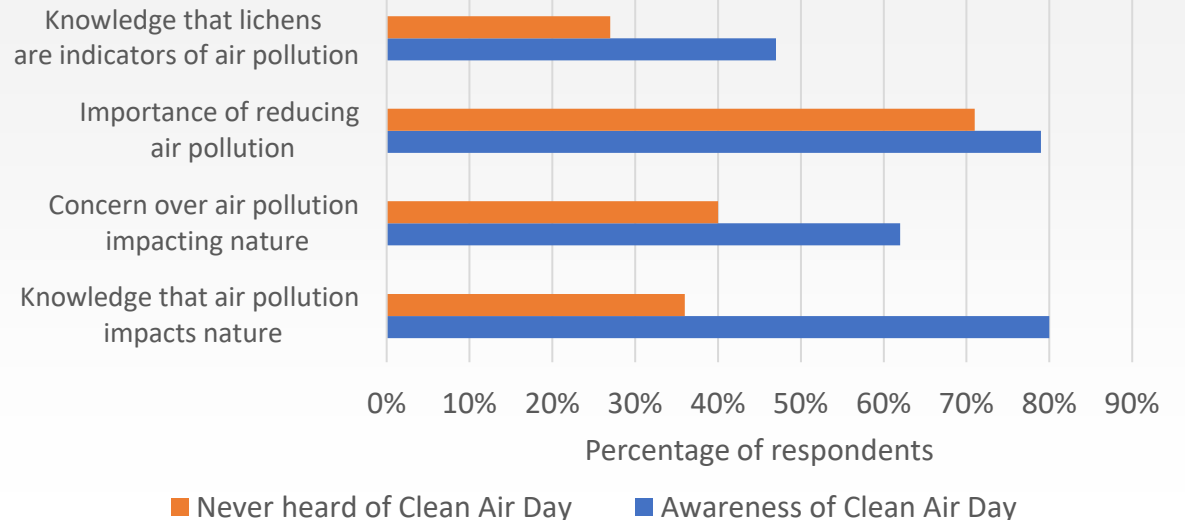
More males (**34%**) than females (**30%**) know that lichens are indicators of air pollution



Importance placed on reducing air pollution because it affects nature has gradually decreased over time from **80%** in 2021 to **73%** to 2024



Awareness of Clean Air Day



*Note the 2021-2023 surveys took place in July and the 2024 survey took place in September